

## University of Pretoria Yearbook 2021

## Mini dissertation: Applied business analysis and research 872 (GIF 872)

Qualification	Postgraduate
Faculty	Gordon Institute of Business Science
Module credits	45.00
NQF Level	09
Language of tuition	Module is presented in English
Department	Gordon Institute of Business Science
Period of presentation	Semester 2

## Module content

Knowledge creation is a hallmark of a master's degree and the integrative business research project provides you with an opportunity to apply theories and concepts that you have learned in the core modules to a business problem and also to gain experience in planning and implementing a complex research project. It thus serves as a capstone of the MBA learning experience.

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